



Press Release: 04/09/2013

For immediate release

The new Superyacht Owners' Guide is here!

The sixth edition of the Superyacht Owners Guide will be officially launching at the Monaco Yacht Show and copies are already being hand delivered to superyachts along the Mediterranean.

This prestigious hardback book published annually features articles covering topics close to the heart of all superyacht owners. Michael and Frances Howorth spearheaded the editorial team and will be at the launch event held in the MTN PoP Lounge at the Black Legend venue at Monaco Yacht Show.

The vision for next year's edition has already been written, and publisher Julia Budniak will be at both Cannes and Monaco Yachts Shows to meet with people who are interested in featuring in the 2014/15 edition.

Julia said, "The Superyacht Owners' Guide is a great passion for me. I believe this year's book is better than ever and is full of relevant, interesting and cutting edge information. Next year's edition will follow this trend. I have created the vision and will be sharing it at the boat shows. I hope to encourage debate on the topics chosen, gain advice from industry experts about new developments and make sure we are ahead enough of the game to produce another exceptional book next year."

The Superyacht Owners' Guide will be hand delivered to superyacht owners and captains in both the Mediterranean and the USA. It will also be available in press areas and the Yachting Pages stand (QS19) at the Monaco Yacht Show.

For further information about Yachting Pages, visit www.yachtingpages.com.

Notes to Editors

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Yachting Pages – the superyacht industry's leading directory.

Used by captains, senior crew and industry professionals, Yachting Pages provides businesses around the globe opportunities to reach the superyacht community.

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Yachtingpages.com is the world's largest superyacht-related online search engine. With over 12,000 verified listings you can search, refine and find everything you need in the superyacht



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Superyacht Owners' Guide (SYOG) – Imagine. Plan. Build. Equip. Enjoy.

The Superyacht Owners' Guide (SYOG) is a luxury, hardback, editorially lead book offering owners and potential owners the education, advice and contacts they need to realise their dream through the architecture of imagine, plan, build, equip and enjoy.

www.syog.com

Yachting Pages Delivers – hand delivery in the Med.

Yachting Pages Delivers is an innovative hand-delivery service for businesses wishing to connect with the superyacht industry on the French as well as Italian Riviera's.

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