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For immediate release

Business at boat shows has soared...

It seems the superyacht industry is through the storm of the recent economic crisis with footfall at the major boat shows bigger than ever and more business taking place in 2013.

Yachting Pages is amongst the businesses that regularly attend the shows and recent figures released confirm that this September was the best ever for the business since the company was founded over 10 years ago.

Michael Howorth spoke to the media group at Monaco and mentioned, "This time last year I was speaking to a refit yard who had just one yacht on their books and were concerned about the following season. This year I have spoken to them again. They are currently working on four independent projects and are busier than ever before. This is good news and I think reflects the growth in the marine sector as a whole."

Xavier Nedjam, one of Yachting Pages' multilingual account managers explained, "This year's charter season has picked up and the marine industry as a whole seems more enthusiastic. Money is flowing a little more freely, which makes happier customers, happier exhibitors and happier visitors to the show."

"There was a fantastic positive attitude at both Cannes and Monaco with the shows being busier than ever. It was a pleasure to be there and be part of such a great atmosphere. Finding out at the end that Yachting Pages has seen a 43% increase on last year means to me that our customers are doing good business, and that is what is most important."

The media group has seen overall growth of 70% between September 2012 and 2013. Which correlates with the increase in spend at both Monaco and Cannes. In fact many yacht sales were formalised on the first day of the show, with owners already knowing exactly what they wanted, they were happy to sign off the multi million pound deals within hours of seeing their dream motor or sailing yacht in the harbour.

For further information about Yachting Pages, visit www.yachtingpages.com.

Notes to Editors



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Yachting Pages – the superyacht industry’s leading directory.

Used by captains, senior crew and industry professionals, Yachting Pages provides businesses around the globe opportunities to reach the superyacht community.

www.yachtingpages.com

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Yachtingpages.com is the world’s largest superyacht-related online search engine. With over 12,000 verified listings you can search, refine and find everything you need in the superyacht industry.

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Superyacht Owners’ Guide (SYOG) – Imagine. Plan. Build. Equip. Enjoy.

The Superyacht Owners’ Guide (SYOG) is a luxury, hardback, editorially lead book offering owners and potential owners the education, advice and contacts they need to realise their dream through the architecture of imagine, plan, build, equip and enjoy.

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Yachting Pages Delivers – hand delivery in the Med.

Yachting Pages Delivers is an innovative hand-delivery service for businesses wishing to connect with the superyacht industry on the French as well as Italian Riviera’s.

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