



Innovative new inflatable company, FunAir, launches at Fort Lauderdale International Boat show.

FunAir, a new company in the sealed air inflatable superyacht space, has launched at the Fort Lauderdale International Boat Show, bringing a brand new innovative water activity centre to the superyacht market, the Poseidon Playground™.

Trade visitors arriving for the 54th annual boat show have been excited to discover products such as the Poseidon Playground™ which is a unique, inflatable adventure centre designed specifically for the superyacht industry, covering over 160m² or 1600 SQ feet. This modular system can be built to include a climbing wall, sea pool, lounge area, sea stairs, swing, pool deck, slide and tender moorings.

Eric Goldreyer, co-founder & CEO of FunAir said, "We are excited to launch at the Ft Lauderdale International Boat Show and be in a booth as a supplier of industry leading National Marine Suppliers. It has been amazing to receive such a great reception for our new company and to showcase the innovative design and quality that makes the Poseidon Playground™ a leader in the market."

Offering several patent pending products such as the FunAir Sea Stairs and Rapid Flate™, FunAir products are the culmination of 23 years of commercial inflatable manufacturing experience and the latest technology.

Industry veteran Mark Anastasia, co-founder & Vice President of manufacturing and development explained, "The Sea Stairs are a revolutionary concept in water play. They enable people of all ages easy access out of the sea. You simply float to the bottom of the stairs, stand up, and walk right out of the water. This makes products such as the Poseidon Playground™ accessible to kids of all ages, young and old alike. I have been designing and manufacturing commercial inflatable products for 23 years, and I believe that the brand new designs FunAir have brought to the yacht market will set the industry standard from now on."

FunAir products available with RapidFlate™ offer a huge attraction for charter owners and support crews by decreasing the inflate and deflate times by up to 85%. Todd Lewis, COO of FunAir commented, "FunAir will continue to innovate and create products that focus on providing an outstanding customer experience with a high level of quality and service".

On display in the National Marine SuperYacht Toy Shop area at FLIBS, the Poseidon Playground™ has blended attention to detail with the ability to make innovative solutions which is attracting a great deal of attention.

For further information or images please contact Todd Lewis on 001 512-887-3861 or via todd@funair.com.

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