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For immediate release

Yachting Pages sales team are nominated for sales team of the year BESMA award

Yachting Pages are delighted to announce that their sales team have been shortlisted for the Sales Team of the Year BESMA award by the ISMM (Institute of Sales and Marketing Management).

After a rigorous selection process the team have stood out from their competitors to be shortlisted. Criteria for this prestigious award includes, sales focus, being an effective team, achieving results and being exceptional.

Jennie Harnaman, part of the ISMM events team said "This year we were delighted to receive a record number of entries and were impressed with the quality of the nominations. It is extremely positive to see so many companies celebrating their sales success, so congratulations to you all, it has been a tough contest!"

Steve Crowe, Managing Director of Yachting Pages commented that, "The team have worked really hard this year to continue to improve and develop Yachting Pages, and help our clients to grow their business. It is fantastic that we have been shortlisted for a BESMA award and that the team have been recognised for all the hard work they have done."

The sales and marketing team have spent most of the last three months attending the world's major international luxury yacht shows which although sound very glamorous has been an intense time. Flying from Cannes and Monaco, over to Florida and back to Holland again, working 12 to 15 hours a day, seven days a week together, the team have grown closer and become stronger as each boat show has passed. Targets at every show have been smashed, and feedback from customers say that they are more confident than ever in the Yachting Pages portfolio.

A final judging day will take place in December, which will involve the team demonstrating their skills in front of a panel of judges. Other teams that have been shortlisted include Virgin Media, David Lloyd Leisure and Premier Training Recruitment. Yachting Pages wish all shortlisted candidates the best of luck.

For further information about Yachting Pages, visit www.yachtingpages.com.



Notes to Editors

For further press information, please contact Sarrah Macey on +44(0)1173 160560 or Sarrah.macey@yachtingpages.com

Yachting Pages – the superyacht industry’s leading directory.

Used by captains, senior crew and industry professionals, Yachting Pages provides businesses around the globe opportunities to reach the superyacht community.

www.yachtingpages.com

www.yachtingpages.com - search the superyacht industry.

Yachtingpages.com is the world’s largest superyacht-related online search engine. With over 12,000 verified listings you can search, refine and find everything you need in the superyacht industry.

www.yachtingpages.com

Superyacht Owners’ Guide (SYOG) – Imagine. Plan. Build. Equip. Enjoy.

The Superyacht Owners’ Guide (SYOG) is a luxury, hardback, editorially lead book offering owners and potential owners the education, advice and contacts they need to realise their dream through the architecture of imagine, plan, build, equip and enjoy.

www.syog.com

Yachting Pages Delivers – hand delivery in the Med.

Yachting Pages Delivers is an innovative hand-delivery service for businesses wishing to connect with the superyacht industry on the French as well as Italian Riviera’s.

www.yachtingpagesdelivers.com

Yachting Pages Refit - Refit. Rebuild. Conversion.

Yachting Pages Refit is the ultimate worldwide guide to superyacht refit shipyards and services of the refit process.

www.yachtingpagesrefit.com