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For immediate release

Unlucky for some – but Yachting Pages celebrates a superb 2013

2013 has been a fantastic year for Yachting Pages and that is down to you, our customers. We now support nearly 14,000 superyacht related businesses, ports and marinas across the globe and have increased our portfolio of products to make sure you have the best tools in the industry to put your business in front of superyacht decision makers throughout the year.

Yachting Pages Delivers

In addition to Yachting Pages Directories and the Superyacht Owners' Guide, Yachting Pages Delivers was launched in February, giving luxury brands the opportunity to get their marketing literature or branded gifts onboard superyachts that are based or visit the Mediterranean. This service takes advantage of our award winning hand distribution networks and has proved very popular with brands such as Porsche, Engel & Voelkers, Benetti and Camellini Cycles.

Superyacht Owners' Guide website

Built in 2013 and launching in 2014, www.SYOG.com will support our prestigious annual publication and give superyacht businesses the chance to showcase their brand to ultra-high-net-worth-individuals and keep them informed about company updates and new products throughout the year.

Yachting Pages Refit

The Yachting Pages Refit Guide was launched at the Monaco Yacht Show 2013 and feedback so far has been excellent. As the world's only comparable guide to refit shipyards globally, this handy companion gives Captains and owners easy to digest information on which shipyard is right for them. Also launching in 2014 www.Yachtingpagesrefit.com will give decision makers an online reference to which shipyards have the facilities they need wherever they are in the world.

Most successful boat show season ever

We reported [http://www.yachting-pages.com/superyacht_news/business-at-boat-shows-has-soared.html] in October that we saw an overall growth of 70% between September 2012 and 2013. This was down to the best ever Mediterranean boat show season. Cannes and Monaco Yacht Shows were exceptional for business both for Yachting Pages and our customers.

All in all, unlucky 2013 has been anything but for this media group, we helped to build over 13, 300 superyacht businesses and look forward to doing the same in 2014. Happy New Year!

For further information about Yachting Pages, visit www.yachtingpages.com.

Notes to Editors

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Yachting Pages – the superyacht industry’s leading directory.

Used by captains, senior crew and industry professionals, Yachting Pages provides businesses around the globe opportunities to reach the superyacht community.

www.yachtingpages.com

www.yachtingpages.com - search the superyacht industry.

Yachtingpages.com is the world’s largest superyacht-related online search engine. With over 12,000 verified listings you can search, refine and find everything you need in the superyacht industry.

www.yachtingpages.com

Superyacht Owners’ Guide (SYOG) – Imagine. Plan. Build. Equip. Enjoy.

The Superyacht Owners’ Guide (SYOG) is a luxury, hardback, editorially lead book offering owners and potential owners the education, advice and contacts they need to realise their dream through the architecture of imagine, plan, build, equip and enjoy.

www.syog.com

Yachting Pages Delivers – hand delivery in the Med.

Yachting Pages Delivers is an innovative hand-delivery service for businesses wishing to connect with the superyacht industry on the French as well as Italian Riviera’s.

www.yachtingpagesdelivers.com

Yachting Pages Refit - Refit. Rebuild. Conversion.

Yachting Pages Refit is the ultimate worldwide guide to superyacht refit shipyards and services of the refit process.

www.yachtingpagesrefit.com