

Press Release: 15/08/2013

### For immediate release

# MD of Yachting Pages joins superyacht sponsored charity cycle ride

Adrian Long and Lee Mutch from Inter-Nett, a leading superyacht cleaning company, are planning a charity cycle ride from Antibes to Palma in aid of Cancer Research UK. They, along with six other prominent figures from the superyacht industry will travel 800km in five days and the aim is to arrive in time for the Pinmar Golf Tournament, a big yachting event and itself a successful charity fundraiser.

The team currently consists of John Clark of Yachtwrap, Sarah 'Dawsy' Dawson of Fashion Wagon, Robbie Maguire, captain of MY Happy Hour, Ben Young of Sunseeker Superyacht Management, Wayne Jones, captain of MY Rhino A and Steve Crowe managing director of Yachting Pages is the latest yachting professional to get involved.

They are planning to set off from the IYCA quay on the 5<sup>th</sup> October 2013 and will cycle around 100KM a day. Steve Crowe, managing director at Yachting Pages said, "It is a great honour to take part in this cycle ride. I am a keen cyclist myself and am looking forward to the challenge, as well as raising money for this valuable charity. We will be cycling past plenty of ports and marinas, so if I have enough time I may even be able to deliver a few copies of Yachting Pages along the way."

Bike sponsors will get a prominent mention and a company logo with a link to their website on the CogsForCancer website, as well as a mention on Facebook and JustGiving.

Other sponsors will get a mention and logo on the sponsor's page on the CogsForCancer website. Personal donations allow you to leave a message on JustGiving.

To donate or for more information, visit <a href="http://cogsforcancer.org/">http://cogsforcancer.org/</a> or call John on 0033 6 43 91 62 96.

For further information about Yachting Pages, visit www.yachtingpages.com.

### **Notes to Editors**

For further press information, please contact Sarrah Macey on +44(0)1173 160560 or Sarrah.macey@yachtingpages.com



## Yachting Pages - the superyacht industry's leading directory.

Used by captains, senior crew and industry professionals, Yachting Pages provides businesses around the globe opportunities to reach the superyacht community. www.yachtingpages.com

## www.yachtingpages.com - search the superyacht industry.

YachtingPages.com is the world's largest superyacht-related online search engine. With over 12,000 verified listings you can search, find and refine everything you need in the superyacht industry.

www.yachtingpages.com

## Superyacht Owners' Guide (SYOG) - Imagine. Plan. Build. Equip. Enjoy.

The Superyacht Owners' Guide (SYOG) is a luxury, hardback, editorially lead book offering owners and potential owners the education, advice and contacts they need to realise their dream through the architecture of imagine, plan, build, equip and enjoy.

www.syog.com

## Yachting Pages Delivers – hand delivery in the Med.

Yachting Pages Delivers is an innovative hand-delivery service for businesses wishing to connect with the superyacht industry on the French as well as Italian Riviera's. www.yachtingpagesdelivers.com

# Yachting Pages Refit - Refit. Rebuild. Conversion.

Yachting Pages Refit is the ultimate worldwide guide to superyacht refit shipyards and services of the refit process.

www.yachtingpagesrefit.com