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For immediate release

Visit Yachting Pages and the Superyacht Owner's Guide at the 23rd Monaco Yacht Show (MYS)

Now in its 23rd year, the Monaco Yacht Show will again serve as the Mediterranean's premier showcase for spectacular yachts, brought together in one place to enchant global superyacht enthusiasts.

From September 25th to 28th, over 100 of the world's most significant luxury yachts will be on display in Port Hercules, either available for charter or being exhibited to promote a shipyards' expertise in new builds.

You can meet the team behind the Superyacht Owners' Guide (SYOG) and Yachting Pages at stand QS19. Marketing manager Julia Budniak said, "Attending the show is proving to be a very valuable experience and a true highlight in the teams calendar of events. We are really excited this year to bring the new edition of the Superyacht Owners' Guide and launch our latest product Yachting Pages Refit exclusively at the MYS".

Following the success of last year's event, where an impressive fleet with an average length of 46.7 meters were on display, and approximately 40 new builds were unveiled, the 2013 MYS superyacht fleet is also set to attract billionaires from around the globe.

The 2012 show broke all previous attendance records with 33,000 participants. CEO's and managers of the leading yacht companies, yacht owners, wealthy customers and owners representatives converged to meet up and do some serious business. This September will, no doubt, be the same.

Gaëlle Tallarida, the show's Managing Director, says: "We deliver a social and business networking platform for the world's top clientele interested in the niche superyacht market. The Monaco show remains the place to be whether you're looking to step on-board this year's finest superyacht offerings or discover the most innovative and tailor-made products and services that make luxury yachting the ultimate art of life."

Highlights of the show

Designing and building a superyacht should be considered similar to creating a work of art, from the hull's exterior structures to the true works of art crafted within each of the tiniest areas on-board.

Visit the floating exhibits moored and awaiting your presence along the MYS docks.

Visit the show's Designer Gallery by the MYS boat shuttles and meet a plethora of top yacht designers who will be able to turn your dream into a reality.



Complete your shopping list inside the exhibition tents where, in an air conditioned ambience, you will find a wide range of high technology and crafted products put on display by the world's best nautical suppliers.

Successfully launched in 2012, the 650-sqm Upper Deck Lounge will again host VIP clientele who can sit in comfort to discuss business with heads influential companies that the superyacht arena has to offer. Here you will find the official restaurant, champagne bar and private areas for business meetings. The area will also host an exhibition of the finest luxury watches by Ulysse Nardin, who will be celebrating their fifth consecutive year as Official Sponsor to the show.

Besides its continuing financial support for Association Monégasque contre les Myopathies (AMM), a locally based charity, the show team will co-organise the 5th edition of the world renowned Only Watch auction that benefits the same charity. Around 40 unique one off watches especially made by the leading luxury watch manufacturers will be auctioned on September 28th at the hotel Hermitage, Monaco.

The Monaco Yacht Show show is open to trade visitors and the general public from 10.00am to 6.30pm daily. General admission is Euros 80 per person with children under 12 admitted free of charge. For the professional visitor Euros 250 for a 4-day pass (Vat included or Euros 230 if purchased online) Visit the www.monacoyachtshow.com to buy your badge.

To book an appointment with Yachting Pages or the Superyacht Owners' Guide, please contact sales manager Ian Jones now on 00 44 7967 609 042. For further information about Yachting Pages, visit www.yachtingpages.com

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Notes to Editors

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Superyacht Owners' Guide (SYOG) – Imagine. Plan. Build. Equip. Enjoy.

The Superyacht Owners' Guide (SYOG) is a luxury, hardback, editorially lead book offering owners and potential owners the education, advice and contacts they need to realise their



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