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**For immediate release**

## **Carry on Carrie – superyacht chief stewardess joins Yachting Pages’ sales team**

Former chief stewardess and successful sales executive, Carrie Stocker, has recently joined the expanding sales team at UK Bristol-based firm, Yachting Pages.

Yachting Pages is the world’s leading superyacht directory, published in three regional editions and with thousands of listings available to browse in print, digibook and online formats.

Carrie has several years’ experience working in sales and account management, having worked extensively with C-Level executives from a portfolio of Fortune 500 companies in previous roles.

Carrie said, “My forte lies in bringing together solution providers and decision makers at the highest level, to broker mutually beneficial deals.

“I feel that my years in the industry – I was chief stew aboard 50-metre-plus superyachts – will stand me in very good stead at Yachting Pages. I am au fait with the individuals, businesses and destinations that matter throughout the Mediterranean, Caribbean and South Pacific.”

Carrie is looking forward to using her skills and knowledge to help superyacht businesses maximise their exposure in Yachting Pages, growing their businesses to the next level. She added, “I’m excited to work with such an industry-recognised publication, especially one that I referred to frequently throughout my yachting career.”

Yachting Pages is currently finalising its events schedule for the year. Its marketing and sales teams will be visiting or exhibiting at the world’s most prestigious boat shows including the Dubai International Boat Show in March, the Antibes Yacht Show in April, and the yacht shows of Monaco and Cannes in September.

Ian Jones, sales manager said, “Carrie couldn’t have arrived at a better time. The 2013-2014 print directories are approaching their deadlines so, with her help, we aim to tie up a record number of deals before going to print. With her contacts, she’ll also be a huge asset at the shows.”

For further information about Yachting Pages, visit [www.yachting-pages.com](http://www.yachting-pages.com).

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### **Notes to Editors**

For further press information, please contact Michelle Williams on +44(0)1173 160560 or [michelle.williams@yachtingpages.com](mailto:michelle.williams@yachtingpages.com).

### **Yachting Pages**

Yachting Pages is the world's leading superyacht directory. It is produced annually for captains, crew and customers in the superyacht industry in three editions which cover the Mediterranean; the USA and Caribbean; and Australasia. 60,000 directories are distributed annually, often by hand, to superyacht captains, crew and related business in over 90 countries. To find a local stockist or request a free copy, visit <http://www.yachting-pages.com/getacopy/>. Download e-book versions of Yachting Pages here <http://www.yachting-pages.com/content/digital-books.html>.

### **www.YachtingPages.com**

YachtingPages.com is the world's largest superyacht-related search engine. With over 12,000 verified listings you can search, find and refine everything you need in the superyacht industry from provisioning companies in Cannes to refit services in Florida. It features port and marina information, reviews, news and the e-book versions of its print directories.

### **Yachting Pages Delivers**



Yachting Pages Delivers is a specialised distribution service that hand-delivers company promotional material, including brochures, magazines and leaflets directly to prime superyacht captains, crews and businesses from Marseille (France) to Livorno (Italy). It is designed for anyone who wants to connect with key players in the Riviera's superyacht industry. To book a scheduled or tailored delivery, contact: [simon.brooks@yachtingpages.com](mailto:simon.brooks@yachtingpages.com) or call +33 610 58 18 39.

**Superyacht Owners' Guide (SYOG)**

The Superyacht Owners' Guide (SYOG) is Yachting Pages' premium product. A sleek, hard-backed book, it's produced annually and is packed with authoritative features, advice and content for superyacht owners, captains, and key decision makers, with editorial input from the industry's most respected figures.