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Countdown to the Dubai Boat Show: highlight of the Middle East's maritime calendar

Less than six weeks remain until the launch of Dubai's 21st International Boat Show, held at the Dubai International Marine Club from 5th to 9th March 2013.

Ian Jones, sales manager at the world's leading superyacht directory Yachting Pages, said, "Dubai is the hub of superyacht activity and business for the entire region. Many important relationships and deals will be forged over the five days of the show, and we'll be at the heart of it.

"Representatives for Yachting Pages and our prestige product, the hard-back Superyacht Owners' Guide (SYOG) will be found in the Media Lounge in the Luxury Supplies and Services sector, and we can't wait to meet our valued clients again and to make some new partnerships."

Turkey is putting itself firmly on the global superyacht map this year with exhibitors including Miss Tor Yacht, ECI Yacht, Gora Yacht, Kaiserwerft and Safter Marine.

Francis Carter, senior account manager at Yachting Pages, is very aware of Turkey's rising star. He said, "Turkey is a hotbed of superyacht innovation, design and build at the moment, proving themselves amply capable of building incredible vessels to the same standards you'd expect from Italy or Germany. They're the ones to watch."

Running for over 20 years, the Dubai show brings together over 5,000 ultra-high net worth individuals (UHNWIs) with world-class producers and service providers from across the superyacht spectrum.

Over 26,000 of the Middle East's marine investors and enthusiasts are expected to attend this dynamic and award-winning show, drawn by highlights such as 33 world premieres.

Offering the luxury brands and exhibitors present the chance to leverage almost £5million in PR and advertising coverage, Dubai reigns supreme as one of the world's top five boat shows with sectors for superyacht buyers, luxury car enthusiasts, diving professionals and marine lovers.

Highlights of the show

- Italian ship-building legend Fincantieri will be at the show following the launch of their largest ship ever, the stupendous cruise liner Royal Princess
- Brook Marine will be showcasing market-leading technology with gadgets and wizardry from famous brands including TECMA, Osculati, Dolphin and Lewmar
- Greenline Yacht Interiors – designers for world-class brands Lürssen and Trinity – will give visitors a taste of their lavish superyacht interiors

- Bombardier, world leader in business aviation, is the official Jet Sponsor of the show. They are the world's only manufacturer of both jet aircraft and trains
- Sunseeker is launching its highly anticipated new 40-metre model – a regional debut – while Lürssen's 2013 range will also be showcased
- Al-Futtaim Marine, exclusive Larson boat dealer to the UAE, will exhibit their innovative LX series, their sporty LSR series, their prestige LXI series and the state-of-the-art Cabrio range
- Nautique (the Watersport Industry Association's Manufacturer of the Year 2012 and winner of Most Innovative Product), will invite visitors to learn about their Super Air Nautique G23, which redefines what a wake boat can be.

For further information about the Dubai International Boat Show, visit www.boatshowdubai.com.
For further information about Yachting Pages, visit the team in the Media Lounge in the LSS sector of the Dubai Show or go online: www.yachting-pages.com.



Notes to Editors

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Yachting Pages

Yachting Pages is the world's leading superyacht directory. It is produced annually for captains, crew and customers in the superyacht industry in three editions which cover the Mediterranean; the USA and Caribbean; and Australasia. 60,000 directories are distributed annually, often by hand, to superyacht captains, crew and related business in over 90 countries. To find a local stockist or request a free copy, visit <http://www.yachting-pages.com/getacopy/>. Download e-book versions of Yachting Pages here <http://www.yachting-pages.com/content/digital-books.html>.



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YachtingPages.com is the world's largest superyacht-related search engine. With over 12,000 verified listings you can search, find and refine everything you need in the superyacht industry from provisioning companies in Cannes to refit services in Florida. It features port and marina information, reviews, news and the e-book versions of its print directories.

Yachting Pages Delivers

Yachting Pages Delivers is a specialised distribution service that hand-delivers company promotional material, including brochures, magazines and leaflets directly to prime superyacht captains, crews and businesses from Marseille (France) to Livorno (Italy). It is designed for anyone who wants to connect with key players in the Riviera's superyacht industry. To book a scheduled or tailored delivery, contact: simon.brooks@yachtingpages.com or call +33 610 58 18 39.

Superyacht Owners' Guide (SYOG)

The Superyacht Owners' Guide (SYOG) is Yachting Pages' premium product. A sleek, hard-backed book, it's produced annually and is packed with authoritative features, advice and content for superyacht owners, captains, and key decision makers, with editorial input from the industry's most respected figures.