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**For immediate release**

## **NEW Yachting Pages digital books available to download now**

Time-pressed superyacht captains and crew with poor internet at sea can now download the brand new Yachting Pages 2013 superyacht directories in digital book format for use on and off-line.

Alison Kenehan, Yachting Pages' Production Supervisor, said, "Our world-leading superyacht directories have just been launched in digibook format. They are fully searchable by key word, by advertiser or by category and are packed with the details of around 13,000 superyacht and marine businesses."

A stunning image of Roman Abramovich's superyacht Eclipse, from marine photographer and superyacht captain Mark O'Connell, graces the cover of Yachting Pages' Caribbean and the Americas edition.

Mark said, "I love the digibooks. They look stunning, the background's great, they're easy to navigate and you can search for exactly what you want, from photographers or crew agencies to engineers and paint specialists."

Quin Bisset's sublime shot of SY Vertigo is on the cover of Yachting Pages' Mediterranean book – the captains' bible. Quin, from superyacht media company Q and K, said, "The shot looks fantastic on the printed book itself but on screen it's incredible – it jumps right out at you. I've downloaded it to my Mac already to help me find products and supplies when I'm out and about."

Physical copies of Yachting Pages directories are being hand delivered around the world this month in their thousands. For your edition, visit <http://www.yachting-pages.com/getacopy/> today.

### **Download Yachting Pages Digital Books now**

Visit [www.yachtingpages.com](http://www.yachtingpages.com) today and click on the book icons in the top right-hand corner to view, search and download the 2013-2014 superyacht directories for use off-line.

Yachting Pages Mediterranean, Europe, Africa and Middle East:  
<http://yachtingpagesdigitalbooks.com/europe2013/>

Yachting Pages USA, Americas and Caribbean:  
<http://yachtingpagesdigitalbooks.com/americas2013/>

Yachting Pages 2013 – 2014 digital book of Australasia, Asia Pacific and Far East:  
<http://yachtingpagesdigitalbooks.com/pacific2013/>

For further information about Yachting Pages, visit [www.yachting-pages.com](http://www.yachting-pages.com).



## Notes to Editors

For further press information, please contact Kerry O'Neill on +44(0)117 316 0560 or [kerry.oneill@yachtingpages.com](mailto:kerry.oneill@yachtingpages.com).

## Yachting Pages

Yachting Pages is the world's leading superyacht directory. It is produced annually for captains, crew and customers in the superyacht industry in three editions which cover the Mediterranean; the USA and Caribbean; and Australasia. 61,700 directories will be distributed in 2013, many by hand, to superyacht captains, crew and related business in over 90 countries. To find a local stockist or request a free copy, visit <http://www.yachting-pages.com/getacopy/>. Download e-book versions of Yachting Pages here <http://www.yachting-pages.com/content/digital-books.html>.

## www.YachtingPages.com

YachtingPages.com is the world's largest superyacht-related search engine. With over 12,000 verified listings you can search, find and refine everything you need in the superyacht industry from provisioning in Cannes to a refit in Florida. It features port and marina information, reviews, news and the e-book versions of its print directories.

## Yachting Pages Delivers

Yachting Pages Delivers is a specialised distribution service that hand-delivers company promotional material, including brochures, magazines and leaflets directly to prime superyacht captains, crews and businesses from Marseille (France) to Livorno (Italy). It is designed for anyone who wants to connect with key players in the Riviera's superyacht industry. To book a scheduled or tailored delivery, contact: [simon.brooks@yachtingpages.com](mailto:simon.brooks@yachtingpages.com) or call +33 610 58 18 39.

## Superyacht Owners' Guide (SYOG)

SYOG is Yachting Pages' premium product. A sleek, hard-backed book. 10,000 copies are produced annually, packed with expert features, advice and content for superyacht owners, captains and key decision makers. In 2013, editorial is spearheaded by former superyacht captain and industry authority Michael Howorth, with photography by Frances Howorth. The architecture of the book



flows through the five themes of imagine, plan, build, equip, enjoy and the product will be launched at the Monaco Yacht Show in September.