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For immediate release

Michelin Star chef agency reaches superyacht clientele with Yachtingpages.com

First-class cuisine and the planet's finest wines are expected aboard superyachts – but how can superyachts access the world's elusive elite chefs? A London agency has the key and is now advertising the services of its Michelin Star 'chefs-for-hire' via leading superyacht search engine, Yachtingpages.com.

John Bowman-Baker is managing director of Gladstone Park Chefs. He says, "Superyachts present unique opportunities for talented chefs. We at Gladstone are uniquely positioned to place our Michelin Star chefs and sous-chefs aboard them.

"Why? Due to our position in London's top-end restaurant trade, we have developed unparalleled access to chefs working at hotels and restaurants with anything from 2 AA Rosettes up to several Michelin Stars."

John continued, "We are not specialist crew recruiters, and do not advertise ourselves thus. But we are most definitely specialist chef recruiters. Ultimately, it's easier for a Michelin Star chef to adapt to life aboard than it is for a galley cook to acquire a Michelin star!"

Kerry O'Neill is marketing executive with Yachting Pages. She said, "John contacted us when a fourth superyacht in as many weeks contacted him concerning the fantastic, highly qualified chefs on his books. He spotted a niche, and jumped right in."

John added, "My business partner, Roderick Henderson, set up the first chef desk at Berkeley Scott – the hotels, hospitality and recruitment specialists. Between us we have decades of experience in our field and remain passionate about what we do, our chefs, and their food.

"We've both worked with many high-profile executive chefs, which brings many interesting individuals our way. We then help these talented chefs create gourmet dining experiences for superyacht owners and charter guests around the world...and I think that Yachtingpages.com is going to help us do this on an international stage. I just hope we can satisfy market growth."

John commented, "The standard of CVs we're seeing for yacht placements is astounding. It's like nothing we've ever seen before. Most were referred by other Michelin-starred chefs, who know that their sous-chef, or fellow Michelin Star head chefs are looking to move on. We know for sure that other agencies used by these yachts are failing to find the right calibre of applicants."

According to Berkeley Scott's 2013 salary survey, a head chef in a London restaurant can expect to earn up to GBP £50,000pa. While declining to comment on the earning potential for Michelin Star chefs aboard superyachts, John intimated that the rewards were "more than satisfactory".

Yachting Pages, the superyacht directory, brims with chef and crew agencies, crew training agencies and recruitment agents. For further information visit www.yachtingpages.com.

For information about Gladstone Park Chefs, please visit their showcase on Yachtingpages.com: http://www.yachting-pages.com/superyacht_businesses/suppliers-services/crew-agents/gladstone-park-chefs.html



Notes to Editors

For further press information, please contact Michelle Williams on +44(0)1173 160560 or michelle.williams@yachtingpages.com.

Yachting Pages

Yachting Pages is the world's leading superyacht directory. It is produced annually for captains, crew and customers in the superyacht industry in three editions which cover the Mediterranean; the USA and Caribbean; and Australasia. 61,700 directories will be distributed in 2013, many by hand, to superyacht captains, crew and related business in over 90 countries. To find a local stockist or request a free copy, visit <http://www.yachting-pages.com/getacopy/>. Download e-book versions of Yachting Pages here <http://www.yachting-pages.com/content/digital-books.html>.

www.YachtingPages.com

YachtingPages.com is the world's largest superyacht-related search engine. With over 12,000 verified listings you can search, find and refine everything you need in the superyacht industry from provisioning in Cannes to a refit in Florida. It features port and marina information, reviews, news and the e-book versions of its print directories.



Yachting Pages Delivers

Yachting Pages Delivers is a specialised distribution service that hand-delivers company promotional material, including brochures, magazines and leaflets directly to prime superyacht captains, crews and businesses from Marseille (France) to Livorno (Italy). It is designed for anyone who wants to connect with key players in the Riviera's superyacht industry. To book a scheduled or tailored delivery, contact: simon.brooks@yachtingpages.com or call +33 610 58 18 39.

Superyacht Owners' Guide (SYOG)

The Superyacht Owners' Guide (SYOG) is Yachting Pages' premium product. A sleek, hard-backed book, it's produced annually and is packed with authoritative features, advice and content for superyacht owners, captains, and key decision makers, with editorial input from the industry's most respected figures.