

**Press Release:** 09/10/2013

#### For immediate release

# Yachting Pages wins the Longest Drive Award at Pinmar and raise €400 from the Hall of Shame...

Yachting Pages are proud to announce that James Williams, the account manager who represented the superyacht media group at Pinmar Yachting Golf Tournamnet last week, walked away with the Longest Drive Award.

As James was invited on stage to accept his award he handed over €400 euros to event organisers and explained to the crowd that it was raised by inductee's of the Yachting Pages Lagoon Hall of Shame during the four day event.

Yachting Pages sponsored the lake between holes four and five in the 25<sup>th</sup> golf tournament in aid of charity. The challenge was then set that for each wayward ball that ended up in the lake, or Yachting Pages lagoon as it is now known, Yachting Pages would donate €5 to the charities that Pinmar choose this year. Eighty players over the four days ended up in the lagoon and the pictures and videos in the Hall of Shame are well worth a look.

The charities are yet to be announced, however last year the tournament managed to raise €72.000 which was shared between a total of 13 different causes.

Photos of the event, and players who end up in the lake, are now featured in the Yachting Pages Lagoon - Hall of Shame 2013.

You can also view the images and videos from the hall of shame on our facebook page:

http://www.facebook.com/captainsbible

Other sponsors of the event include:

Awlgrip www.awlgrip.com

Rolling Stock www.rollingstock.es

Marina Port Vell www.marinaportvell.com

For information on the tournament visit www.pinmar.com or call Eva on +34 971 214 698

For further information about Yachting Pages, visit www.yachtingpages.com.



#### **Notes to Editors**

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# Yachting Pages – the superyacht industry's leading directory.

Used by captains, senior crew and industry professionals, Yachting Pages provides businesses around the globe opportunities to reach the superyacht community. www.yachtingpages.com

# www.yachtingpages.com - search the superyacht industry.

YachtingPages.com is the world's largest superyacht-related online search engine. With over 12,000 verified listings you can search, find and refine everything you need in the superyacht industry.

www.yachtingpages.com

## Superyacht Owners' Guide (SYOG) - Imagine. Plan. Build. Equip. Enjoy.

The Superyacht Owners' Guide (SYOG) is a luxury, hardback, editorially lead book offering owners and potential owners the education, advice and contacts they need to realise their dream through the architecture of imagine, plan, build, equip and enjoy.

www.syog.com

## Yachting Pages Delivers - hand delivery in the Med.

Yachting Pages Delivers is an innovative hand-delivery service for businesses wishing to connect with the superyacht industry on the French as well as Italian Riviera's. www.yachtingpagesdelivers.com

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Yachting Pages Refit is the ultimate worldwide guide to superyacht refit shipyards and services of the refit process.

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