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Ultimate crew courses: from sail and safety training to superlative superyacht service

In the competitive world of superyacht crew recruitment, professional candidates with a plethora of qualifications alongside first-hand experience are best placed to win the most sought-after jobs in the industry. In addition to fantastic crew agencies from Antibes to the States, Yachting Pages is home to some of the world's finest maritime training establishments.

Safety first, as they say. OMT Maritime Training choose to advertise their safety and first-aid training centre in Yachting Pages' superyacht directories. Chris Hyde, OMT sales and marketing manager, said, "The focus of OMT is to provide high quality medical and first-aid training for professionals working in the maritime industry.

"Yachting Pages is the industry bible when it comes to resourcing, so is an obvious place for OMT to advertise our innovative solutions to maritime training. We specialise in fast response and bespoke medical training and, having worked in the super yacht industry ourselves, understand the key issues of both captains and crew.

"We take our first-class training to popular super yacht locations including Antibes, Palma and Antigua, and can organise for our Fast Response Medical Training program to be held at locations and on dates to suit a vessel's busy itinerary."

With health and safety taken care of by OMT, it's over to the British Butler Institute to discuss first impressions and the importance of 7* service.

John Hammond works with the British Butler Institute. He said, "We're delighted to be associated with true professionals such as those at Yachting Pages. We are first-time advertisers and are looking forward to a long association with this leading industry guide.

"We welcome enquiries from crew or would-be crew keen to enhance their CVs. We run world-renowned courses on Service Excellence and Essentials in the luxury yacht market. It's about anticipation, and catering to the every wish of discerning principal guests and their families and friends.

"On this superyacht-specific course, candidates can learn to enhance their 7* client care skills; skilled language techniques; concierge skills; anticipation techniques; deportment; flower care and ambience essentials; cabin checklists; wine and Champagne presentation; dining protocol; packing and unpacking suitcases; special extras with regards to cabin service and tray service; multicultural etiquette; and international protocols.

"We also encourage our superyacht and luxury property-bound candidates to compile VIP customer records – for personalisation and continuity purposes."

With safety trained crew, capable of delivering superlative service levels, a final string to the bow to consider is sail training, for positions aboard the market's increasing number of sailing yachts.

So, the superyacht crew is now safe, polished and polite. What other skills will raise them head and shoulders above the next candidate?

Miramar Sailing School is based in Jolly Harbour, Antigua. Its COE, Brian Turton, said, "Sail qualifications can suggest to superyacht captains that a potential new crew has his or her sea legs already.

"We advertise with Yachting Pages because it reaches the superyacht industry, recruiters and new crew. This generates enquiries for the sail courses and race charter sections of our business. We're expanding, and with marketing help from the guys at Yachting Pages, we're successfully getting the word out to yacht industry crew about our sailing school, race charters and Caribbean sailing holidays."

In addition to its RYA Sailing School, vacation and day charters, Miramar Sailing School also campaigns the Beneteau First 42 *Augustine* in the most prestigious events of the Caribbean Regatta Circuit, driven by top-pedigree racing skipper, Tony Sayer. To improve sailing skills and gain sea hours, look out for charter packages during Antigua Sailing Week (24/04 – 04/05/2013) and the Triskell Tour (06/05 – 13/05/2013).

For all crew needs; industry insiders, experts and crew recommend Yachting Pages as the very first port of call, whether in print with Yachting Pages' three regional directories, or online with the world's leading superyacht search engine, www.yachtingpages.com.

Find information about Yachting Pages, visit www.yachtingpages.com.

Find information about OMT Marine Training here: <http://tinyurl.com/yachtingpagesOMT>

Find information about the British Butler Institute: <http://tinyurl.com/YPbbi>

Find information about Miramar Sailing School: <http://tinyurl.com/YPMiramar>





Notes to Editors

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Yachting Pages

Yachting Pages is the world's leading superyacht directory. It is produced annually for captains, crews and customers in the superyacht industry in three editions which cover the Mediterranean; the USA and Caribbean; and Australasia. 61,700 directories will be distributed in 2013, many by hand, to superyacht captains, crew and related business in over 100 countries. To find a local stockist or request a free copy, visit <http://www.yachting-pages.com/getacopy/>. Download e-book versions of Yachting Pages here <http://www.yachting-pages.com/content/digital-books.html>.

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