



Press Release: 23/04/2013

For immediate release

Antibes Yacht Show 2013 sees visitor increase

The seventh Antibes Yacht Show, held at Port Vauban from 18th to 21st April, has recorded increased visitor numbers on last year. Over 15,000 people attended this first charter and brokerage show of the Mediterranean season. Other highlights included:

- buyers from China and the USA arriving expressly to view yachts at the show
- a plethora of happy exhibitors from across the industry
- show-wide WiFi provided free by Global Marine Communications (GMC)
- the popular Captains' Lounge, Crew Lounge and Chef Lounge dedicated spaces
- a successful superyacht auction – MY Lone Ranger sold for €750 000.

Kerry O'Neill, marketing executive with Yachting Pages, said, "It was great to meet so many of our clients and partners face to face. Former superyacht captain, Michael Howorth – who is writing much of the content for our Superyacht Owners' Guide in 2013 <http://www.yachting-pages.com/superyacht_businesses/professional-services/marketing-services/superyacht-owners-guide.html> – also popped by. He'd attended the show at the last minute to view the Vicem flagship, SY Vulcan, which made her debut at the show."

WiFi at the show was provided by Global Marine Communications (GMC) <http://www.yachting-pages.com/superyacht_businesses/engineering-technology/it/global-marine-communications-5111200fe205d.html> , with exhibitor and visitors enjoying this free service for the first time at AYS.

The show's full refit department proves that Yachting Pages Refit guide <http://www.yachting-pages.com/superyacht_businesses/professional-services/marketing-services/yachting-pages-refit.html> – due out this September and detailing every refit-capable shipyard in the world – will be a very useful and well-received publication, in a time where refit and repair are gaining in popularity due to their money and time-saving advantages over new build.

View Yachting Pages photograph album from the Antibes yacht Show 2013.
<https://www.facebook.com/media/set/?set=a.640117529338349.1073741827.132863260063781&type=1&l=bc12b39fa1>

For further information about Yachting Pages, visit www.yachting-pages.com.



Notes to Editors

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Yachting Pages

Yachting Pages is the world's leading superyacht directory. It is produced annually for captains, crew and customers in the superyacht industry in three editions which cover the Mediterranean; the USA and Caribbean; and Australasia. 61,700 directories will be distributed in 2013, many by hand, to superyacht captains, crew and related business in over 90 countries. To find a local stockist or request a free copy, visit <http://www.yachting-pages.com/getacopy/>. Download e-book versions of Yachting Pages here <http://www.yachting-pages.com/content/digital-books.html>.

www.YachtingPages.com

YachtingPages.com is the world's largest superyacht-related search engine. With over 12,000 verified listings you can search, find and refine everything you need in the superyacht industry from provisioning in Cannes to a refit in Florida. It features port and marina information, reviews, news and the e-book versions of its print directories.

Yachting Pages Delivers

Yachting Pages Delivers is a specialised distribution service that hand-delivers company promotional material, including brochures, magazines and leaflets directly to prime superyacht captains, crews and businesses from Marseille (France) to Livorno (Italy). It is designed for anyone who wants to connect with key players in the Riviera's superyacht industry. To book a scheduled or tailored delivery, contact: simon.brooks@yachtingpages.com or call +33 610 58 18 39.

Superyacht Owners' Guide (SYOG)

SYOG is Yachting Pages' premium product. A sleek, hard-backed book. 10,000 copies are produced annually, packed with expert features, advice and content for superyacht owners, captains and key decision makers. In 2013, editorial is spearheaded by former superyacht captain and industry authority Michael Howorth, with photography by Frances Howorth. The architecture of the book



flows through the five themes of imagine, plan, build, equip, enjoy and the product will be launched at the Monaco Yacht Show in September.