

TOILETRIES: INDULGE IN LUXURY

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Small luxuries matter

When first considering the running of a superyacht it is often the large things that come to mind, engine supplies, food, fuel, staffing... However, to the chartering guest, it is often the small things that make the real difference to their overall experience.

Imagine living the life of luxury (whether this is a regular occurrence or a one off situation) and finding out that the soap provided was drying out your skin. Or the shampoo didn't make you feel like a princess (or prince). You can often tell the quality of a hotel or residence by the toiletries that are on offer, so for a superyacht, the expectation is even higher.

There are a number of companies who specialise in ensuring that yacht clients enjoy every aspect of their cleansing ritual.

Companies such as Rituals Cosmetics (which can be found at [Dolphin Wear](#), Antibes) claim that 'it is our passion to transform your everyday routines into more meaningful rituals'. Their products are based in ancient Eastern beauty rituals with perfumes created by the finest perfumers in the world.

Doesn't that make you want to pamper yourself...?

Toiletries with essential oils

It has been identified that certain essential oils are found to be beneficial for wellbeing and mood. Luxury toiletries often include these essential oils to assist the client to relax, feel rejuvenated or to feel revived and generally enhance their experience on the yacht.

Natural and organic products

Clients always have very different needs. It is important to consider natural and organic products which are 'de-rigour' at the moment. There are a number of companies who specialise in very natural products to optimise wellbeing.

Refillable bottles are also popular to reduce on waste. Many large superyachts have an environmental policy to adhere to.

Ines White from [Riviera Beauty](#), France told us, "More and more, environmentally conscious owners and crews are moving towards organic or sustainably sourced ranges and to enable our clients to be able to stay ahead of the game, RBI has sourced what we believe to be the best selection of these around. Green is the future and we are all embracing the ideal, environmentally friendly products for one of our most prized possessions, the yacht."

Pampering products: Soaps, shampoos, shower gels, face creams, lip balms....

As well as the essentials of soaps, shower gels, shampoos and conditioners many toiletry companies also provide additional pampering luxury items including pillow sprays, soothing balms, face creams, moisturisers, neck gels, lip balms, hair products and of course sunscreens.

Ines White from [Riviera Beauty](#), France said, "The toiletries you choose can make or break your bathroom. The look of the range, the scents chosen even the way they are presented, a properly chosen selection goes a very long way towards how memorable the experience for your guests may be."

Scented candles for a full yacht experience

Some toiletry companies also offer candles that complement the toiletry lines. Providing not only great mood altering fragrance, candles also help to create a relaxing environment.

Toiletry brands and delivery

Paula Sandham from [The Yacht Boutique](#) told us that, “The toiletry requests we get are mainly for our brands, Jo Malone, Penhaligons, Crabtree & Evelyn and Molton Brown for the standard products such as shampoo, conditioner, shower gels and soaps. We also receive requests for candles, room oil diffusers and facial products.

“Amongst all these high-end brands I did once get a request from a large yacht for a sizable order of Jo Malone and a request for Nivea face wipes for the owner’s daughters who just loved them! We were gladly able to supply these.”

Paula added, “We have had incidents where a delivery for a parcel we have sent out, has had to chase a yacht from port to port as when the parcel arrived, the yachts’ plans changed and they needed to move, this was out of our and their control. The parcel was minutes from the yacht when it had to leave, then it travelled to two further port destinations in Europe, each time missing the yacht by hours, it then eventually came back to us as the boat had to leave Europe, finally we sent it out again all the way to the Caribbean to meet the boat there, which thankfully it did!”

How to choose your toiletry provider

Great toiletry provisioning companies need to have an extensive range of the most exclusive brands of toiletries available to purchase. These essential items continue the brand of quality and luxury that a superyacht charter offers. Lather your guests with luxury for a truly memorable charter.

[Search toiletries companies on Yachtingpages.com](#)

With thanks to Rituals Cosmetics at [Dolphin Wear](#), [Riviera Beauty](#) and [The Yacht Boutique](#)