



Photo No. 505. A Captain inside Ar.pe.ca. S.p.a Shipyard in Viareggio



Photo No. 1 MY Romeo in Imperia



Photo No. 153
MY Here Comes The Sun in Imperia



Photo No.509. A Captain inside Ar.pe.ca. S.p.a Shipyard in Viareggio



Photo No. 432 MY Yersin in Porto Lotti

YACHTING PAGES DELIVERS

DELIVERY REPORT; MAY 2017

ITALY



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ITALY

May in Northern Italy is always very busy – especially in the Shipyards – where the finishing touches to the larger winter refit works are coming to a close and last minute preparations before the summer cruising are being made on numerous yachts of all sizes from 24m to 140m.

Our access this year was again simply exceptional – in 2 of the shipyards we visited, we were personally escorted from yacht to yacht by the Site Manager and introduced to the captains – in order that we could personally deliver them their Yachting Pages Delivers (YPD) Packs – containing your Marketing Supports and our New 2017/18 Yachting Pages Mediterranean Edition.

We delivered to over 150 business addresses as well as the 500 yachts 24m+. In total during this distribution run we delivered 2500 Yachting Pages Directories, drove over 1800km, and visited 30 Ports/Marinas from San Remo to Punta Ala.

The reception of the YPD packs was as ever excellent – especially considering that this is the 1st distribution of the New Edition 2017/18 Yachting Pages in Italy.



We delivered to 500 yachts, as always with some significant names amongst them. These include;

- MY Here Comes the Sun 83m No.95/Top 100 Superyachts
- MY Romea 82m
- MY Yersin 77m
- SY Burrasca 56m No.37/Top 100 Sailing Yachts
- SY Ohana II 50m No.91/Top 100 Sailing Yachts
- SY Heritage 45m

Of the top 100 superyachts currently afloat Yachting Pages has personally delivered to 50 of them.

Of the top 7 Sailing Yachts currently afloat, Yachting Pages has delivered to 5 of them.

Please [click here](#) for the link to the POD Photos.



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Please refer to the map below for the exact listing of Ports & Marinas Visited. All of the key shipyards in or around these ports were also delivered to.

THE DISTRIBUTION ROUTE/DESTINATIONS

