







YACHTING PAGES DELIVERS

DELIVERY REPORT; MAY 2017 ITALY





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May in Northern Italy is always very busy – especially in the Shipyards – where the finishing touches to the larger winter refit works are coming to a close and last minute preparations before the summer cruising are being made on numerous yachts of all sizes from 24m to 140m.

Our access this year was again simply exceptional – in 2 of the shipyards we visited, we were personally escorted from yacht to yacht by the Site Manager and introduced to the captains – in order that we could personally deliver them their Yachting Pages Delivers (YPD) Packs – containing your Marketing Supports and our New 2017/18 Yachting Pages Mediterranean Edition.

We delivered to over 150 business addresses as well as the 500 yachts 24m+. In total during this distribution run we delivered 2500 Yachting Pages Directories, drove over 1800km, and visited 30 Ports/Marinas from San Remo to Punta Ala.

The reception of the YPD packs was as ever excellent – especially considering that this is the 1st distribution of the New Edition 2017/18 Yachting Pages in Italy.



We delivered to 500 yachts, as always with some significant names amongst them. These include;

No 95/Top 100 Supervachts

No.91/Top 100 Sailing Yachts

	WIT FIGIC COMICS the Guit	00111	140.30/ 10p 100 Superyucinis
•	MY Romea	82m	
•	MY Yersin	77m	
•	SY Burrasca	56m	No.37/Top 100 Sailing Yachts

50m

83m

SY Heritage 45m

MY Here Comes the Sun

SY Ohana II

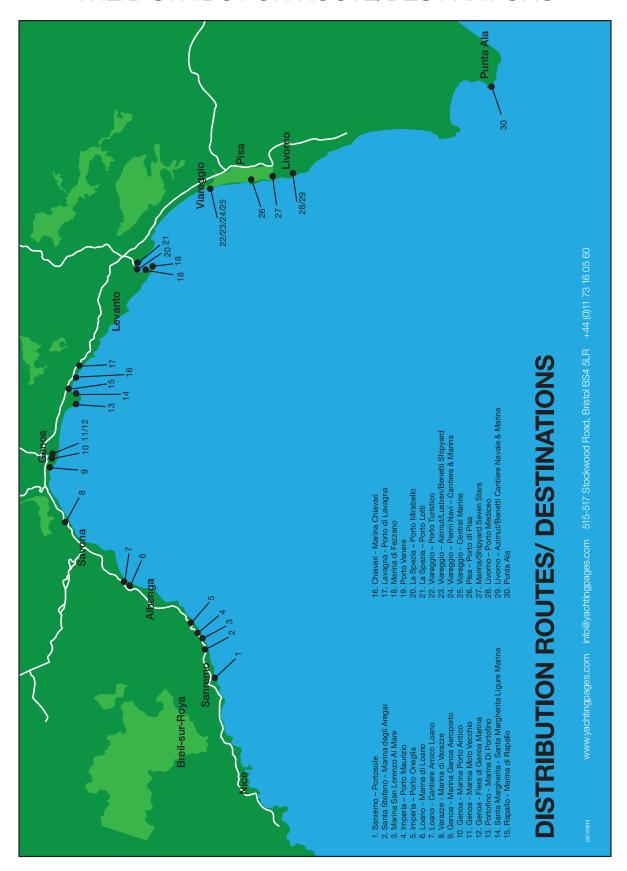
Of the top 100 superyachts currently afloat Yachting Pages has personally delivered to 50 of them. Of the top 7 Sailing Yachts currently afloat, Yachting Pages has delivered to 5 of them.

Please **click here** for the link to the POD Photos.



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THE DISTRIBUTION ROUTE/DESTINATIONS





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