

THIS DOCUMENT CONTAINS IMPORTANT INFORMATION REGARDING YOUR BOOKING WITH YACHTING PAGES. PLEASE ENSURE YOU READ ALL THE INFORMATION CAREFULLY AND IN FULL.

IN-HOUSE DESIGN (Artwork designed by our design studio)

Please email all relevant instructions for the design of your advert by the deadline given by the Yachting Pages Production Dept.

Please include the following details:

- An outline of the adverts
- High resolution company logo and/or photos (300dpi)
- Text for advert content (text *must* be in English)
- Company contact details to appear in the advert (please ensure a telephone number is listed and shows the international dialling code)
- Font and colour preferences
- Any other details or requirements

When supplying images or logos, please ensure that the following spec is used:

- Resolution: 300dpi
- Colour: CMYK
- Format: Press quality PDF, high resolution Tiff, JPEG, or Illustrator EPS file (with text converted to outlines)

Please email your advert/artwork/instructions to:
 carla.mcconnell@yachtingpages.com
 or dave.osborne@yachtingpages.com

Please supply artwork/files by email, up to a maximum file size of 10MB (megabytes). For larger files please compress/zip before emailing. If your file is too large to email, please use this link to go to our dropbox: <http://dropbox.yachtingpages.com/dropbox/production> - enter your email address, subject and message, attach the file, then just press send.

The £100 fee for in-house design includes artwork creation plus a *strict maximum of two amendments*, within the accepted deadline. Any additional amendments will result in extra charges.

*Artwork/Adverts that we design or typeset to run in Yachting Pages are available to purchase for use in other publications;
 £100 - For artwork components (Indesign/Photoshop/Illustrator document and images) or a press quality PDF.
 Fonts will be embedded in PDF files, but not supplied separately.
 £200 - As above but with additional amendments and/or resizing of artwork.*

CUSTOMER DESIGN (Artwork designed by the customer or a design agency)

When supplying complete artwork for your advert, please ensure that it complies with the following specifications:

- The correct size (please see sizes below)
- 300dpi at 100% of advert size
- CMYK
- Press quality PDF, high resolution Tiff, JPEG, or Illustrator EPS file (with text converted to outlines)
- All text within the advert is in English
- A telephone number, including international dialling code, is listed in the advert
- Please ensure the colour of all text/images/logos makes them easily legible on the background of the advert
- We recommend font sizes are no smaller than 8pt

Please email your advert to:
 carla.mcconnell@yachtingpages.com or
 dave.osborne@yachtingpages.com

Please supply artwork/files by email, up to a maximum file size of 10MB (megabytes). For larger files please compress/zip before emailing.

If your file is still too large to email, please use this link to go to our dropbox: <http://dropbox.yachtingpages.com/dropbox/production> - enter your email address, subject and message, attach the file, then just press send.

If changes need to be made to finished artwork after first submission, please amend the artwork and re-supply by the final deadline date.

Any changes made to your artwork by our Production Dept will result in a £100 charge per amendment.

The Yachting Pages Production Dept will send a proof of your adverts. It is the advertiser's responsibility to seek out and respond to proofs of adverts supplied. Failure to respond to proofs by the given deadline will be accepted as full approval of the content of the proof. No acceptance of error will be accepted if an advertiser fails to respond to proofs or responds after the notified deadline.

ADVERT DIMENSIONS

(All sizes shown are width x depth)

Full Page:..... 130mm x 190mm	Port Map Logo:... 20mm x 20mm (Max size)	Front Cover Ad: 92mm x 25mm
1/2 Vertical:..... 63mm x 190mm	Map Sponsorship Ad:..... 31mm x 29mm	Covers:..... 142mm x 205mm (Trim size)
1/2 Horizontal:..... 130mm x 94mm	Bookmark:..... 100mm x 185mm (Trim Size)	162mm x 225mm (Bleed size)
1/4 Portrait:..... 63mm x 94mm	120mm x 205mm (Bleed Size)	122mm x 185mm (Type area)
1/4 Horizontal:..... 130mm x 46mm	80mm x 165mm (Type Area)	Tab Insert:..... 142mm x 205mm (Trim size)
1/6 of a page:..... 63mm x 62mm	DPS:..... 272mm x 190mm	162mm x 225mm (Bleed size)
1/8 of a page:..... 63mm x 46mm	(Please Note: The ad bleeds through	122mm x 185mm (Type area)
1/16 of a page:..... 63mm x 22mm	the gutter only, not off the outside edges)	