



Press Release  
29/02/2012  
**For immediate release**

## **Yachting Pages launches interactive directory**

*You can now find more contact details, reviews and promotions from global superyacht businesses than anywhere else at [www.yachting-pages.com](http://www.yachting-pages.com)*

Yachting Pages has launched a one-stop website, [www.yachting-pages.com](http://www.yachting-pages.com) which offers a range of resources for the yachting industry, from suppliers, services and businesses to news, reviews, boat shows and promotions.

Since 2004 Yachting Pages has been the world's leading superyacht resource and distributes over 60,000 of its annual printed directories worldwide. It is the first choice for superyacht captains, crew and businesses looking to find the products and services they need. A recent [Yachting Pages Official Crew Survey](#) found that 93% of crew interviewed on 300-plus yachts use Yachting Pages regularly.

Now the website [www.yachting-pages.com](http://www.yachting-pages.com) is set to become the #1 daily hub for the global superyacht industry. Captains, crews, shipyards and superyacht professionals can find contact details and information of over 11,000 specialist businesses worldwide with a click of a mouse. Searches can be refined by country, port, category, product or brand.

The online version of the fondly-named 'Captain's Bible' is the latest venture of Advertising Services Ltd, an award-winning advertising and media company specialising in the Superyacht sector.

Advertising Services Ltd's new website is key to its continued expansion as a marketer and advertiser for the world's most prestigious and glamorous industries.

From yacht agents and ports to florists and carpenters... Each can now be found via the website's easy-to-use search function. Free listings and advertising opportunities are also provided.

Steve Crowe, Founder and Managing Director of Yachting Pages explained: "The industry was in need of a specialist search engine for the superyacht industry and I am glad that we have been able to create [www.yachting-pages.com](http://www.yachting-pages.com) to meet that need. It is basically everything people have grown to know and love from our books, with lots of great new features.

"The website offers users and advertisers a range of information, including photographs, videos, brochures, location maps, links, contact details and more; it is very user friendly and has an expansive database to search and read about.

"We will continue to update and build on the website offering the leading interactive portal for the superyacht industry."

Find out more at: <http://www.yachting-pages.com/content/about-us.html>

Or see the video: <http://vimeo.com/37233307>

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Notes for Editors:

### **Yachting Pages**

Yachting Pages was founded by owner and Managing Director Steve Crowe in 2004. The inaugural edition was just 384 pages and covered the south of France, the Italian Riviera and the Balearics. 25,000 copies were printed and hand delivered to superyachts and superyacht businesses around the Mediterranean.

Within six years, such had been the success of the directory that Yachting Pages was, and still is, published in three different volumes covering all corners of the world. The first and only comprehensive supplier and services directory for the superyacht industry is now over 1,400 pages long with a print run of over 60,000.

Today, Yachting Pages has earned its place as an integral part of the superyacht industry not only by publishing our superyacht directory but also through involvement and contact with the industry at boat shows, hand distribution and our own renowned networking events.

### **Yachting Pages Online**

[www.yachting-pages.com](http://www.yachting-pages.com) is the ultimate online resource for Captains, crew and superyacht industry professionals. The comprehensive search engine helps users to quickly find exactly what they're looking for.

You can refine searches by country, port, category, product, brand and service to find contact details, reviews and promotions from superyacht businesses all over the world. The website also has a wealth of interactive information for the industry, providing daily news, reviews and up to date information on boat shows, industry events, port maps and much more.