

Press Release: 10/09/2013

For immediate release

Yachting Pages is giving away three Yachtview 360° systems

Yachting Pages, the most comprehensive directory for the superyacht industry is celebrating the success of its website upgrade by giving away three Yachtview 360° systems to the superyacht that provides the most reviews on the Yachtingpages.com website between 1st September and 31st October.

With over 51,000 page views since the website upgrade at the end of July 2013, Yachting Pages is already an established and trusted brand, known for its printed directories, and now Yachtingpages.com has become the online searchable directory of choice to search, refine and find products, services and companies.

Michelle Williams, website and digital marketing manager at Yachting Pages explained, "The website upgrade is the result of intensive usability tests, feedback from captains and crews and SEO/digital/technical reviews; now Yachtingpages.com is even more interactive, more user friendly and more accessible than ever.

"Reviews are becoming an invaluable part of our website, captains and crews really appreciate reading feedback on products and services before they make their purchasing decisions.

"So, to help encourage more reviews and to reward captains and crew for taking the time to leave feedback on the companies they use, we have launched this amazing competition."

The Yachtview 360° competition offers up to three winners an opportunity to get Yachtview 360° systems worth up to €18,000 each (including unlimited 2 year warranty) all with , installed on their yacht completely free of charge (installation takes just 2 days) simply by using the Yachtingpages.com [new reviewed business section](#).

The new reviewed businesses section only features businesses that have been reviewed by their customers. This gives users the reassurance that whichever company they choose from this section, they know exactly how previous customers have rated them.

Yachtview 360° is a revolutionary camera system for yachts from 15m up to 100m+ which delivers a unique 360° surround view of the yacht. The system has been developed by Swiss researchers and scientists to make mooring and manoeuvring both easy and precise. This improves the experience for yacht captains and owners and brings them back what yachting is all about, a passion for the sea.

The competition's deadline is 31st October 2013.

For full competition details, terms and conditions including how to enter, visit Yachting Pages' [competition page](#).

For further information about Yachtview_360°, visit <http://www.yachtview360.eu/>

Notes to Editors

For further press information, please contact Sarrah Macey on +44(0)1173 160560 or

Sarrah.macey@yachtingpages.com

Yachting Pages – the superyacht industry’s leading directory.

Used by captains, senior crew and industry professionals, Yachting Pages provides businesses around the globe opportunities to reach the superyacht community.

www.yachtingpages.com

www.yachtingpages.com - search the superyacht industry.

YachtingPages.com is the world’s largest superyacht-related online search engine. With over 12,000 verified listings you can search, find and refine everything you need in the superyacht industry.

www.yachtingpages.com

Superyacht Owners’ Guide (SYOG) – Imagine. Plan. Build. Equip. Enjoy.

The Superyacht Owners’ Guide (SYOG) is a luxury, hardback, editorially lead book offering owners and potential owners the education, advice and contacts they need to realise their dream through the architecture of imagine, plan, build, equip and enjoy.

www.syog.com

Yachting Pages Delivers – hand delivery in the Med.

Yachting Pages Delivers is an innovative hand-delivery service for businesses wishing to connect with the superyacht industry on the French as well as Italian Riviera’s.

www.yachtingpagesdelivers.com

Yachting Pages Refit - Refit. Rebuild. Conversion.

Yachting Pages Refit is the ultimate worldwide guide to superyacht refit shipyards and services of the refit process.

www.yachtingpagesrefit.com