

Yachting Pages sponsors lake in the 25th Pinmar Yachtsman's Golf Tournament

Yachting Pages Media Group will be sponsoring the lake between holes four and five in the 25th annual Pinmar Yachtsman's Golf Tournament in aid of charity.

James Williams, one of the companies most memorable account managers, is currently in Palma, having entered himself into the Pinmar Golf Tournament following the sponsorship deal.

The tournament takes place between the 9th and 11th October and is a calendar event within the superyacht industry, attended by many superyacht professionals. Originally the Tournament begun in 1989 with just 19 teams, however it now boasts 364 golfers with more than 800 guests attending the Gala Dinner.

In conjunction with the Cogs4Cancer charity bike ride which finishes at the tournament, avid golf fan James Williams, aims to win the competition and bring the cup home.

James said, "Pinmar golf event is in its 25th year and has raised enormous amounts of money for charitable causes through its excellent organisation, and support from industry leading sponsors. Yachting Pages Media Group are delighted to have the opportunity to participate in such an event. With the sponsorship of the Yachting Pages lagoon we have agreed to donate €5 for each wayward ball that ends up in the lake to the charities that Pinmar choose this year."

To give the lake a firm Yachting Pages brand, Williams Balear Sales & Service Centre, a tender company who has worked in partnership with the superyacht media group for many years has donated a tender and equipment which will sit in the middle of lake for the duration of the tournament.

The chosen charities are yet to be announced, however last year the tournament managed to raise €72,000 which was shared between a total of 13 different causes.

Photos of the event and players who end up in the lake, will feature in the Yachting Pages Lagoon - Hall of Shame 2013. Images will be posted onto the Yachting Pages website for all to see.

Sponsors of the event also include:

Awlgrip www.awlgrip.com

Rolling Stock www.rollingstock.es

Marina Port Vell www.marinaportvell.com

For information on the tournament visit www.pinmar.com or call Eva on +34 971 214 698

For further information about Yachting Pages, visit www.yachtingpages.com.

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